Meaning in Medicine: MASTERING THE MOMENT

2021 ACGME Annual Educational Conference
VIRTUAL EXPERIENCE
FEBRUARY 24-26, 2021
DEAR PROSPECTIVE EXHIBITOR AND SPONSOR:

At an extraordinary time in the history of health care and graduate medical education (GME), the ACGME Annual Educational Conference will, for the first time, be held virtually February 24-26, 2021. With this change, we are excited to offer a virtual Exhibit Hall at a discounted price for vendors offering educational products for the GME community, as well as sponsorship opportunities. There are many virtual options to elevate your brand while taking part in meaningful networking and moving the ACGME Annual Educational Conference to a digital platform allows us to develop exciting opportunities for exhibitors and sponsors, and stay informed and connected virtually.

Our virtual platform is an advanced forum through which we will continue conversations regarding the latest innovations, research, and information in GME. We are excited to embrace the opportunities offered by modern technology, allowing you to enhance your booth space digitally, by way of booth theater demonstration uploads, resource listing opportunities, live chat communication or in-person video appointments, exclusive sponsorship placements and events, access to detailed reporting, and much more. We hope you will join us as we continue connecting with more than 4000 members of the GME community virtually at the 2021 Annual Educational Conference!

Who Are We?

The ACGME is an independent, not-for-profit, professional organization responsible for the accreditation of approximately 12,000 residency and fellowship programs and approximately 865 institutions that sponsor them in the United States. Residency and fellowship education is the period of clinical education in a medical specialty that follows graduation from medical school and prepares physicians for the independent practice of medicine in a specialty or subspecialty. The ACGME’s volume of accredited programs makes it one of the largest accrediting agencies in the world. Stakeholders of the ACGME’s accreditation process are residency and fellowship programs, their Sponsoring Institutions, residents, fellows, medical students, patients, payors, government, and the general public. Accreditation offers these stakeholders assurance that a GME program and its Sponsoring Institution meet an accepted set of established educational standards.
Who Attends the ACGME Annual Educational Conference?

The ACGME Annual Educational Conference give participants the opportunity to receive the latest information regarding accreditation, education, assessment, and the clinical learning environment, and to gain perspective on innovations in GME. The 2020 conference hosted more than 4,300 attendees, including designated institutional officials (DIOs), program directors, associate program directors, coordinators, faculty members, deans, department chairs, residents, and fellows. Last year’s attendee breakdown:

<table>
<thead>
<tr>
<th>GME Role</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor</td>
<td>200</td>
</tr>
<tr>
<td>Assistant/Associate Dean</td>
<td>82</td>
</tr>
<tr>
<td>Assistant/Associate DIO</td>
<td>53</td>
</tr>
<tr>
<td>Assistant/Associate Program Director</td>
<td>268</td>
</tr>
<tr>
<td>Chair of Department</td>
<td>23</td>
</tr>
<tr>
<td>Dean</td>
<td>14</td>
</tr>
<tr>
<td>Designated Institutional Official</td>
<td>314</td>
</tr>
<tr>
<td>Educational Researcher</td>
<td>28</td>
</tr>
<tr>
<td>Faculty</td>
<td>200</td>
</tr>
<tr>
<td>GME Director</td>
<td>204</td>
</tr>
<tr>
<td>Hospital Administration/Leadership</td>
<td>57</td>
</tr>
<tr>
<td>Institutional Coordinator/Administrator/Manager</td>
<td>299</td>
</tr>
<tr>
<td>Medical Organization Employee</td>
<td>247</td>
</tr>
<tr>
<td>Program Coordinator/Administrator/Manager</td>
<td>1348</td>
</tr>
<tr>
<td>Program Director</td>
<td>772</td>
</tr>
<tr>
<td>Resident/Fellow</td>
<td>76</td>
</tr>
<tr>
<td>Other</td>
<td>169</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>4,354</strong></td>
</tr>
</tbody>
</table>

Most of the conference content is geared towards DIOs, program directors, and program and institutional coordinators.

**Designated institutional official (DIO):** The individual in a Sponsoring Institution who has the authority and responsibility for all of that institution’s ACGME-accredited program

**Program director:** The individual designated with authority and accountability for the operation of a residency/fellowship program.

**Program/institutional coordinator:** The individual who will frequently manage the day-to-day operations of the program or GME office and serve as an important liaison with learners, faculty and other staff members, and the ACGME.
Who Should Exhibit?

Vendors marketing:

- Academic Journals and Publications
- Analytic Services
- Consulting Services
- Curriculum Management
- Data Collection and Management
- Diagnostic Training Software
- Educational and Administrative Software
- Educational Tools
- Ethics Programs
- Financial Management
- Insurance Services
- Legal Counsel Services
- Non-profit Organizations
- Patient Management Solutions
- Placement and Recruitment Services
- Professional Associations
- Research
- Residency Management
- Simulation Technology
- Test Preparation Software
- Training Software
- Wellness

Why Exhibit Virtually?

ELEVATE YOUR BRAND
The ACGME Annual Educational Conference is the LARGEST gathering of the GME community in the world, and it provides opportunities for vendors to connect directly with their target audience. All exhibitors will have three full days to promote their products and services while networking with the GME community and increasing brand visibility with attendees virtually.

MAXIMIZE YOUR REACH
With thousands expected to attend this year’s virtual experience, exhibitors have the opportunity to reach thousands in their target market.

CAREER CENTER
The ACGME will dedicate an entire space on the virtual platform to a Career Center featuring a Job Board. Every exhibitor is able to upload up to 10 job postings for all attendees to see!

LIVE VIDEO CHAT AND APPOINTMENT SETUP
Attendees are able to use the live chat feature to connect with exhibitors. This is also a great way to schedule one-on-one appointments via private video at any time.

ATTENDEE LIST ACCESS
Being virtual is different, but the connections will still be there! We will still provide exhibitors with an attendee list (for those attendees who opted in to share their information). The attendee’s name, institution, email address, and job title will be provided. The list will be available for use from February 24, 2021 at 8:00 a.m. Central until February 26, 2021 at 4:00 p.m. Central.

DEMONSTRATION VIDEO OPPORTUNITIES
Each virtual booth comes with the option to post an unlimited amount of videos or your very own demo! By taking advantage of this feature, exhibitors have the opportunity to highlight their products or services for all attendees to view an unlimited number of times.
MEANINGFUL CONNECTIONS
The Annual Educational Conference allows vendors to engage with attendees about current developments and advances in GME, while also offering a space to enhance relationships with old and new industry colleagues! The ACGME will continue to offer unique opportunities for vendors to interact with attendees. Sponsored networking events and ACGME networking events will be featured throughout the virtual experience!

THE BADGE GAME AND LEADERBOARD
Attendees will have an opportunity to earn participation badges while navigating the conference and earn prizes! Many of the badge opportunities will take place in the virtual Exhibit Hall. The top winners will be featured on the leaderboard for all attendees to view. More information will be available on the conference platform.

SPONSORSHIP OPPORTUNITIES
Sponsorships allow exhibitors to increase their visibility through promotional opportunities. Sponsors will gain invaluable visibility to thousands of members from the GME community, while increasing their reach to new clients and businesses. The three companies to purchase a sponsorship will have their logo placed in the conference scavenger hunt! Be sure to check out the Sponsorships section in this Prospectus to learn more about making your brand stand out and increasing your virtual booth traffic!

ACCESS TO DETAILED REPORTING
The virtual platform will track attendees’ movements to help exhibitors break down event performance and attendee information, so that they’re able to improve their ROI and refine their approach. A report of exhibitor analytics will be sent to the exhibitors, which will also highlight what products and services were most popular throughout the conference.

EXHIBITOR HOURS
Exhibitors are encouraged to be available during the following hours (all hours are shown in Central Time):
February 24, 2021: 9:00 a.m.-1:00 p.m.
February 25, 2021: 9:00 a.m.-1:00 p.m.
February 26, 2021: 9:00 a.m.-1:00 p.m.

What Do We Provide Virtually?
Exhibitors will have the option to purchase booths or sponsorships. There will be no refund given for booths or sponsorships. All payments are due upon registering.

Fees:
Exhibitor Booth Fee: $495
Additional Booth Staff: $245
Exhibitor Sponsorship Fees: Price varies based on Sponsorship
Fee includes:

- 1 complimentary registration to attend the virtual conference that allows attendance at educational sessions
- Video sharing to showcase your brand, products, and services
- Opportunity to develop an attention-grabbing greeting to welcome attendees to your digital booth by way of video
- Each booth can upload an unlimited number of videos and documents
- Ability to link externally by listing your website, social media accounts, webinars, etc.
- Each vendor can add up to 11 categories for attendees to click and direct them to any URL or webpage at the bottom of your profile
- Ability to video chat directly with attendees
- Ability to schedule one-on-one appointments with attendees
- Company logo on the Exhibit Hall Platform Exhibitor Directory
- Company name and description on the virtual site
- Company website URL, social media, and contact information in virtual space
- Access to attendee analytics, tracking attendee movements
- An attendee list for those conference attendees who choose to disclose their information to be used during the conference only; this list will be distributed on the first day of the conference and will contain their name, email, institution and role in GME
- Ability to post up to 10 job postings in the virtual platform’s Career Center (due by January 29, 2021)

(This booth image is an example from the virtual platform that all registered ACGME exhibitors will be using, however features and booth design will be confirmed later this fall.)
ATTENDEE CONFERENCE CONFIRMATION EMAIL - $15,000 (EXCLUSIVE)
This email will run from mid-October through February – up to four months of exposure! Once attendees complete their conference registration, they receive an automatically generated confirmation with conference details. This confirmation will include your organization’s ad at the bottom of the confirmation, which can include the company name and logo, hyperlink to your website, and tagline, with our conference branding at the bottom of the reservation. The sizing varies based on placement. This sponsorship reaches over 4,000 attendees and is an exclusive opportunity, only available for non-commercial interests and non-profit organizations.

SECOND CITY IMPROV SHOW - $14,000/$10,000 (EXCLUSIVE)
Join in on the fun with the top performers from Chicago’s famous Second City, as they bring a 30-minute, family-friendly comedy improv show to conference attendees! Second City produced many SNL actors and famous comedians.

• Custom Message Improv Show: $14,000: This sponsorship includes custom messaging and a written-in scene all centered around your brand! Your brand’s logo and website will appear at the bottom of the screen for the duration of the show. The show will also close with your brand.

• $10,000: This sponsorship includes an opening introduction and sponsorship shout-out for your brand! Your brand’s logo and website will appear at the bottom of the screen for the duration of the show. The show will also close with your brand.

CAREER CENTER CV TIPS AND TRICKS VIDEO - $4,000 (EXCLUSIVE)
Be the sponsor that reveals the latest tips and tricks for attendees as they’re navigating their job search in the virtual world! This sponsorship includes an exclusive video placed in the Career Center, where all of the job postings and the Career Center chat box will be placed. This is a 15-minute resource video that will be listed at the top of the page.

WELL-BEING - $3,000
Attendees will begin each morning with a wellness hour on all three days. Sponsors will have the option to sponsor a yoga, meditation, or Zumba class. Real instructors will wearing your brand, and acknowledgement of your brand and logo will appear on the bottom banner of the video throughout the class. This is a great way to create brand awareness and exposure! Attendees will be able to tune in to take the class before the day begins and will have on-demand access to this video throughout the entire conference.

• Yoga (Exclusive)
  Yoga will be offered on the first day of the conference by a certified yoga instructor who will wear your brand! This sponsor is responsible for submitting a logo file; the ACGME will handle the logistics of producing a shirt with your logo on it.

• Meditation (Exclusive)
  A simple and informative introduction to meditation. Perfect for beginners and anyone who wants to get more comfortable with their practice. A gradual approach to learning how to meditate, led by a certified meditation and wellness coach will wear your brand! This sponsor is responsible for submitting a logo file; the ACGME will handle the logistics of producing a shirt with your logo on it.

• Zumba (Exclusive)
  Zumba combines international music with a fun and effective workout system. Led by a certified instructor, the class is sure to be a hit to close out the conference! The instructor will wear your band. This sponsor is responsible for submitting a logo file; the ACGME will handle the logistics of producing a shirt with your logo on it.
VIRTUAL LOBBY HANGING BANNER SIGN - $5,000 (3)  
When attendees log in to the virtual platform, the first place they’re brought is the main lobby. As a banner sign sponsor, you’ll brand lobby banner signs with your logo and a direct link to a contact or your website. Your sign is one of the first attendees will see at the conference!

OUTSNAPPED VIRTUAL PHOTO BOOTH FRAME - $2,000 (EXCLUSIVE)  
Be the only sponsor included in the virtual photo booth frame lineup! This sponsorship includes a custom-made virtual picture frame that includes your company’s logo, hashtag, any fun graphics of your choice, and website. Take advantage of the opportunity to host your own social media campaign, while attendees take part in fun photo shoots and post to Instagram, Facebook, and beyond!

OUTDOOR BLIMP ABOVE VIRTUAL CONFERENCE CENTER - $5,000 (EXCLUSIVE)  
Being one of the first brands attendees see as they enter the virtual platform! The blimp will hover just above the virtual conference center as attendees are virtually ushered into the main lobby.

ENTRANCE BANNER SPONSORSHIP - $2,000 (5)  
Be one of the FIRST brands attendees see as they enter the virtual platform with entrance banners! Three banners will be placed in front of the main lobby doors that all attendees will view as they’re entering the lobby.

BADGE GAME PRIZE SPONSORSHIP OPPORTUNITY (12) - $500  
Have some company swag laying around that you would like to include for a daily Badge Game prize? The ACGME will host a Badge Game to encourage attendees to visit exhibit booths, ask questions, participate in sessions, and network. The attendees who receive the highest point totals will receive a prize or, if there is no clear winner, a drawing will be conducted from those tied for most points. The odds of winning a prize depend upon the number of individuals who participate in the contest and the conference activity of each participant. The top three daily winners will receive a prize – with your brand on it! All prizes will be chosen by ACGME staff members and branded with your company information. Badge Game sponsors’ logos will be due by December 4, 2020.
Exhibitor FAQs

What are the dates for the Annual Educational Conference?
February 24-26, 2021

What is the expected attendance?
The 2020 ACGME Annual Educational Conference had more than 4,200 attendees at the live event. The virtual conference has the opportunity to reach a much larger and broader audience from across the GME community.

Who should exhibit at the Annual Educational Conference?
Vendors marketing:

- Academic Journals and Publications
- Analytic Services
- Consulting Services
- Curriculum Management
- Data Collection and Management
- Diagnostic Training Software
- Educational and Administrative Software
- Educational Tools
- Ethics Programs
- Financial Management
- Insurance Services
- Legal Counsel Services
- Non-profit Organizations
- Patient Management Solutions
- Placement and Recruitment Services
- Professional Associations
- Research
- Residency Management
- Simulation Technology
- Test Preparation Software
- Training Software
- Wellness

What is the Price to Exhibit or Sponsor Virtually?
Exhibitor Booth Fee: $495
Additional Booth Staff: $245
Exhibitor Sponsorship Fees: Price varies based on Sponsorship

What’s Included in a Virtual Exhibit Booth?

- 1 complimentary registration to attend the virtual conference that allows attendance at educational sessions
- Video sharing to showcase your brand, products, and services
- Opportunity to develop an attention-grabbing greeting to welcome attendees to your digital booth by way of video
- Each booth can upload an unlimited number of videos and documents
- Ability to link externally by listing your website, social media accounts, webinars, etc.
- Each vendor can add up to 11 categories for attendees to click and direct them to any URL or webpage at the bottom of your profile
Exhibitor FAQs

- Ability to video chat directly with attendees
- Ability to schedule one-on-one appointments with attendees
- Company logo on the Exhibit Hall Platform Exhibitor Directory
- Company name and description on the virtual site
- Company website URL, social media, and contact information in virtual space
- Access to attendee analytics, tracking attendee movements
- An attendee list for those conference attendees who choose to disclose their information to be used during the conference only; this list will be distributed on the first day of the conference and will contain their name, email, institution and role in GME
- Ability to post up to 10 job postings in the virtual platform's Career Center (due by January 29, 2021)

What time zone will the virtual meeting take place in?
The virtual conference will take place in Central Time.

How will I set up my company profile in the virtual platform?
Dedicated staff members will be assisting exhibitors with the login process, as well as with customizing your booth space to help maximize your company profile and space.

What information will the attendee email list include and how long will it be available?
As stated in the ACGME Rules and Regulations, the email list will contain information from those attendees who opted in to sharing their information. The list will be sent to all registered and fully paid exhibitors on Wednesday, February 24, 2021 at 8:00 a.m. Central, and its use is restricted to during the virtual conference only.

When must you register by?
All booths must register by Friday, January 22, 2021. The final date for exhibitors to customize their digital booth space or make any edits will be January 29, 2021. After January 29, 2021, all booths will be entered into system testing until the conference opens. No changes can be made at that point.
The 2021 ACGME Annual Educational Conference will be held virtually, February 24-26, 2021. Exhibits will be displayed on an online platform, and all exhibitors and sponsors participating in the ACGME Annual Educational Conference are required to complete an application and acknowledge agreement with these ACGME Rules and Regulations for Exhibits and Sponsorships. Failure to follow the Rules or any federal, state, or local law may result in cancellation of the right to exhibit. Registration closes Friday, January 22, 2021. After January 29, 2021, no current exhibitor will be able to access the virtual platform until testing is complete prior to the conference.

PRODUCTS/SERVICES EXHIBITED
Products or services exhibited (or referred to) must be those related to the interests and educational values of the Accreditation Council for Graduate Medical Education (ACGME) and normally manufactured or supplied by the exhibitor. Exhibitor may exhibit only those products/services it lists on the exhibit application.

Each exhibitor must submit a description of the company and the product(s) and/or service(s) to be displayed or referenced in order for the application to be accepted.

The ACGME may refuse to accept the application of any company or person whose display of goods or services is not compatible, in the sole opinion of the ACGME, with the general character and objectives of the ACGME and the Annual Educational Conference. At its sole discretion, the ACGME may require the exhibitor to provide additional information regarding its products/services.

EXHIBIT DATES AND HOURS
Exhibit Hall Hours
Exhibitors are encouraged to be available during the following hours (hours are displayed in Central time):

February 24, 2021: 9:00 a.m.-1:00 p.m.
February 25, 2021: 9:00 a.m.-1:00 p.m.
February 26, 2021: 9:00 a.m.-1:00 p.m.

Only virtual booths and sponsorships are available for purchase.

The booth fee includes: Individual virtual exhibit space; conference registration one company representative; list of email addresses of those attendees who authorize the ACGME to share their contact information; access to detailed reporting that will be tracking attendees' movements, to see which booths they're visiting and what topics they're interested in most, to be used during the conference dates of Wednesday, February 24, 2021-Friday, February 26, 2021 at 4:00 p.m. Central only; and an exhibitor listing in the ACGME virtual platform directory and access to detailed reporting for those who opt in to sharing their information. All exhibitor registrations also include up to 10 job postings in the ACGME virtual platform Career Center for all attendees to view.

There is no restriction on the number of booths exhibitors (parent companies and their subsidiaries) may purchase, based on availability. If an exhibitor wants multiple booths, all booths must be contiguous.

FEES
Exhibitor Booth Fee: $495
Additional Booth Staff: $245
Exhibitor Sponsorship Fee: Price varies based on Sponsorship

Payment is due upon registering. There will be no refunds given for exhibit booths or sponsorships.

If space is not paid in full by Friday, January 29, 2021, the ACGME reserves the right to cancel the reservation and remove the booth from the floor plan. No exhibitor will be given access to attendee lists or the conference without payment in full.

SPONSORSHIP OPPORTUNITIES
Limited sponsorship opportunities are available for additional fees. See the 2021 Exhibitor Prospectus or contact Laura Barbo (lbarbo@acgme.org) for more information. Sponsorships are available for purchase separately from the purchase of booths.

CANCELLATION POLICY
Notification of an exhibitor’s decision to cancel must be sent in writing via email to exhibitor@acgme.org. It is the exhibitor’s responsibility to ensure the cancellation was received. Exhibit booths and Sponsorships are non-refundable.
ASSIGNMENT OF SPACE
Booths are available on a first-come, first-served basis in the virtual platform. All booth spaces are considered the same. No booth locations are guaranteed until receipt of full payment. The ACGME reserves the right to amend the virtual floor plan and booth assignment after registration has closed in February, to address unused space and room configuration changes.

SUBLETTING/USE OF SPACE
Exhibitors shall not virtually advertise or display goods or services other than those manufactured or sold by them in the regular course of their business and listed on the registration materials.

PROGRAM GUIDE LISTINGS
The ACGME Annual Educational Virtual Conference Program Guide will include each exhibitor’s company description, contact information, and the product(s) and/or service(s) to be displayed. This will be included in the ACGME Virtual Conference Registration system for all registered attendees to view.

INDEMNIFICATION AND RELEASE
The exhibitor shall indemnify, defend, and hold the ACGME, and its directors, officers, members, agents, employees, and successors, and each of them, forever harmless from and against: (i) any damage or charges resulting from violation of any law or ordinance or violation of the rules and regulations of either the, except those occasioned by the gross negligence or willful misconduct of the ACGME; and (ii) any and all other claims, liabilities, losses, damages, or expenses (including, without limitation, attorneys’ fees), whether those of the exhibitor or a third party, arising, directly or indirectly, from exhibitor’s occupancy and use of the virtual exhibit premises, or any part thereof, except those arising from the gross negligence or willful misconduct of the ACGME. The exhibitor further waives any and all rights it may have against the ACGME and its directors, officers, members, agents, employees, and successors, and each of them, and releases and discharges them from any claim relating to exhibitor’s occupancy and use of the Virtual Exhibit Hall, or any part thereof.

CANCELLATION OF MEETING
In the event the Annual Educational Conference is not held for any reason whatsoever, the contract for virtual exhibit space shall be terminated. In such case, the exhibitor shall waive all damages and claims for damages and agrees that the sole liability of the ACGME will be to return to exhibitors their exhibit space fee.

The ACGME reserves the right to cancel the Annual Education Conference, at its sole discretion, for any reason including, but not limited to, low enrollment, inclement weather, or other circumstances which would make the event non-viable. If the ACGME cancels the Annual Education Conference, exhibitors will be offered a full refund. Should circumstances arise that result in the postponement of an event, exhibitors will have the option to either receive a full refund or transfer the contract for exhibit space to the new, future date.

VIRTUAL EXHIBIT SPACE ACTIVITIES
Business activities, including but not limited to distribution of advertising material, shall only be conducted within the virtual exhibit space assigned to the exhibitor. Exhibitors are permitted to display only the exhibiting firm’s products/services for which they are official distributors and to make informal presentations virtually via demos and virtual chat within the exhibitor virtual conference platform regarding the firm’s product line or service. All exhibitors are welcome to submit up to 10 job postings to the job board by Friday, January 29, 2021.

Exhibitors and sponsors are prohibited from conducting any activities in the educational sessions.

CAREER RECRUITERS
Exhibitors who are professional job recruiters may engage in recruiting activities with attendees at the virtual Annual Educational Conference. The virtual space will offer a listing of job opportunities and contact information in the Career Center with those interested in information about other career opportunities in the field of graduate medical education. Exhibitors who are job recruiters are prohibited from selling or advertising for businesses or positions other than positions in graduate medical education. Recruiting by anyone representing or connected with a non-exhibiting company is strictly forbidden.
CAREER JOB CENTER ON CONFERENCE VIRTUAL PLATFORM
All registered job recruiters and exhibitors will receive 10 free job postings included in their registration fee. All job postings are due to the ACGME via email to exhibitor@acgme.org or lbarbo@acgme.org by January 29, 2021.

VIRTUAL ADVERTISING
Exhibit items and virtual advertising literature that are distributed may contain only recognized indications and claims. Advertising in any media to the effect that particular products or services have been exhibited at the ACGME Annual Educational Conference or which could be construed as an endorsement by the ACGME or by its Member Organizations is prohibited. The ACGME name and logo are the exclusive property of the ACGME and may not be used in any way, i.e., on promotional materials, literature, giveaways, etc., by anyone for any purpose without the prior written consent of the ACGME.

ATTENDEE LIST
All exhibitors shall be provided with a list of emails for registered attendees to the Annual Education Conference, provided, however, that the exhibitor acknowledges that some attendees may request their contact information be withheld. The list of attendees who choose to share their email addresses will be emailed to exhibitors on Wednesday, February 24, 2021 at 8:00 a.m. Central. This list is to be used during conference hours only. Any violation by an exhibitor of this policy may, at the ACGME’s sole discretion, result in denial of access to the virtual exhibit area, denial of activation of virtual exhibit space, closing or removal of the exhibitor exhibit, and/or prohibition on participation in future Annual Educational Conferences, both virtual and in person.

EXHIBITOR VIRTUAL ATTENDANCE AT EDUCATIONAL SESSIONS
Registered exhibitors are welcome to attend the virtual educational sessions to gain new perspectives on graduate medical education and the perspective of both speakers and attendees. However, with the increased scrutiny of industry-physician relationships by federal and state governments, and medical organizations themselves, it is imperative that the ACGME ensure its educational sessions maintain their objectivity and independence from industry, and foster professional behavior by speakers, attendees, and industry representatives.

Therefore the ACGME expects that industry representatives/exhibitors:

- Will not discuss their products or services within the sessions.
- Will refrain from asking any questions of the speakers in the meeting room.
- Will not approach the podium/stage at any time and will sit in the rear half of the room to avoid any perception of undue industry presence.
- Will hold any questions for speakers until they are outside of the meeting room.
- Will respect the information acquired in the educational sessions. The information cannot be sensationalized or used in advertising.

If this privilege is abused, it may result in the individual being removed from the Annual Educational Conference, the individual’s exhibit being removed from the Annual Educational Conference, or the exhibitor not being accepted to exhibit in future years.

OTHER REGULATIONS
It is the responsibility of the exhibiting company to see that all virtual booth staff members are aware of and adhere to these rules and conduct themselves in a professional manner throughout this meeting. The ACGME shall have the sole authority to interpret and enforce all rules and regulations governing exhibitors and the Annual Educational Conference. Any and all matters not specifically covered herein are subject to the sole discretion of the ACGME. These rules and regulations may be amended at any time by the ACGME upon written notice to all exhibitors. Each exhibitor expressly agrees to be bound by the rules and regulations set forth herein and by any amendments thereto adopted by the ACGME from time to time.

By exhibiting at the Annual Educational Conference, exhibitors authorize and permit representatives of the ACGME to use and publish the company’s and company representatives’ names and likenesses, including photographs, digital images, video or audio
recordings, and the like, taken during the course of the Annual Educational Conference for any purpose and without compensation. The exhibiting company, on its own behalf and on behalf of its representatives, releases and holds harmless the ACGME from any reasonable expectation of privacy or confidentiality associated with the likenesses referenced above.

VIOLATION OF RULES
Any violation by an exhibitor of the ACGME’s Rules and Regulations may, at the ACGME’s sole discretion, result in denial of access to the virtual exhibit area, denial of virtual exhibit space platform installation, closing or removal of the exhibitor and exhibit, and/or prohibition on participation in future Annual Educational Conferences. Any exhibitor or exhibitor representative who is removed from the Annual Educational Conference shall be removed without refund or other appeal.

FORCE MAJEURE
In the event that the virtual event is unable to proceed, whether for the entire event, or a portion of the event, as a result of a citywide power outage, interruption of electricity and network services, fire, flood, tempest, or any such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lockout, labor dispute, riot, pandemic or any other cause or agency over which the ACGME and its representatives have no control, or should the ACGME decide, because of any such cause, that it is necessary to cancel or postpone, the ACGME or its representatives shall not be liable to indemnify or reimburse the exhibitor in respect of any damage or loss, direct or indirect, arising as a result thereof.

Email exhibitor@acgme.org with any questions.